

Gdańsk, 16 lutego 2026

**Dear Sir or Madam,**

On behalf of Rector of **Powiślańska Academy of Applied Sciences**, Katarzyna Strzała-Osuch, PhD, prof. PAAS, we are pleased to invite you to participate in the **13th International Scientific Conference entitled “Faces of Well-Being. Innovations”**, organised as part of **International Week’26**. The conference will take place on **23 May 2026** at the **Science and Technology Park**, located at **Trzy Lipy 3 in Gdańsk**.

The International Scientific Conference “Faces of Well-Being” is a cyclical event with an established reputation, providing a space for interdisciplinary reflection on contemporary developmental, social, and economic challenges. This year’s edition, dedicated to innovations, focuses on their significance in shaping well-being in economic, social, technological, and institutional dimensions, with particular emphasis on dynamic changes occurring in science, business, and the public sector.

As part of the conference, we invite submissions of scientific papers and presentations, especially those addressing innovations in areas such as: *economy and entrepreneurship, new business models, marketing and digitalisation, artificial intelligence and emerging technologies, healthcare and medicine, social sciences, education, sustainable development, public policies, as well as the social and ethical dimensions of innovation*. The conference serves as a forum for presenting research results, exchanging experiences, and initiating discussions on new directions of development and cross-sector cooperation.

The aim of the event is to create a platform for dialogue between representatives of academic and research communities and practitioners from the socio-economic sphere, as well as to build lasting relationships between universities and partner institutions from Poland and abroad. Organised within the framework of International Week’26, the conference contributes to the internationalisation of higher education and the strengthening of international cooperation.



All **detailed organisational information**, the conference schedule, submission guidelines, and publication requirements will be published on an ongoing basis on the official conference website:

**<https://konferencja.powislanska.edu.pl/>**

Participation applications are submitted via an **online registration form**, which allows all required information regarding participation, authorship, and presentation topics to be provided.

Should you have any questions or require additional information, please contact us at:

**[konferencje@powislanska.edu.pl](mailto:konferencje@powislanska.edu.pl)**

We would be honored to welcome you to the **13th International Scientific Conference “Faces of Well-Being”** and to jointly create a space for inspiring academic dialogue.

